

Board Meeting Minutes

June 23, 2011

Approved August 25, 2011

The June meeting of the Board of the Fairfax County Federation of Citizens Associations was called to order by President Tania Hossain at 7:30 p.m. at the Packard Center in Annandale. The call to order followed the sharing of a pre-meeting meal prepared by President Hossain.

Present: Leonard Bumbaca, Fred Costello, Joe Gibson, Bill Hanks, Tania Hossain, As'ad D.P. Hess-Linckost, Tim Thompson (early meeting only), Art Wells, and Ed Wyse.

Meeting Rules

President Hossain reviewed meeting rules for the new membership year. These include submitting proposed agenda items to the president no later than the Friday prior to a meeting. The president will distribute the agenda by e-mail several days prior to the meeting. Committee chairs and district representatives are urged to focus their reports on key items of interest county-wide. Lengthy reports should be submitted in writing; the president will decide whether to add these reports to the agenda or to publish the reports in the minutes without devoting meeting time to them. At the beginning of a meeting the president will inquire whether anyone has additional items to add to the agenda. The members will vote whether to address the newly proposed items, which, if allowed, will be addressed after other agenda items.

Approval of Appointments to Selected Board Positions

President Hossain appointed a slate of nominees to fill the positions of chairs for the standing committees, the newsletter editor, and the web site coordinator, for the 2011-2012 membership year. The officers and district representatives present voted unanimously to approve the following appointments:

Position	Appointees
Budget Committee Co-chairs	Charlie Hall and Carey Campbell
Citizen Association Services Chair	Don Hinman
Education Committee Co-chairs	Leonard Bumbaca, Ed Saperstein, and Tim Thompson
Environment Committee Co-chairs	Flint Webb and Roger Dietrich
Human Services Committee Chair	Cherie Lejeune
Land Use Committee Chair	Fred Costello
Legislation Committee Chair	Frank Anderson
Public Safety Committee Chair	As'ad Hess-Linckost
Resolutions Committee Chair	Bill Hanks
Transportation Committee Co-chairs	Jeff Parnes and Carey Campbell
Newsletter Editor	Fred Costello
Web Site Coordinator	Jeff Parnes

Membership Drive

Bill Hanks provided a handout and explained a twenty-four step plan for conduct of a membership drive. This method was employed successfully about a quarter century ago. Due to growth in the county, the plan is revised to utilize coordinators at the district level instead of centrally. Meeting participants made suggestions to update the process to compensate for a lesser use of telephones today and to employ e-mail where beneficial.

One contentious point was the timing of the beginning of the drive. One view was to begin in the summer so that associations would be primed to send representatives to the September meeting. The other view was that associations go dormant in the summer and therefore the time to contact them is in September when they revive.

Another discussion point was the validity of the current listing of associations and their leaders that Tania has compiled. Of 2400 total organizations, she has confidence in the currency of information for 102. Her planned course of action, prepared before the twenty-four point plan proposed at this meeting, is to send 50 recruitment letters in June and many more in the summer months.

Unfortunately, First Vice President Don Hinman, the lead person for membership, was not able to attend this meeting. The twenty-four point plan and the discussions of this meeting will be sent to him for his consideration.

Joe Gibson noted a value evolution over the past generation. It used to be that membership dues paid for publishing and mailing the newsletter, which was the primary way to share information. If you were not a member, you got no newsletter and no information. Today the Federation shares our newsletters, agendas, minutes, presentations, and other information on the web site for free. We need to offer prospective members other benefits—beyond what is now free information—for joining and paying dues.

Areas of Focus

Committee chairs were tasked to report the areas in which their committees planned to focus in the coming years. Unfortunately many chairs could not attend this meeting. Prior to the meeting, the chairs of the Education Committee and Human Services Committee sent their reports by e-mail. With Tania facilitating, the participants at this meeting brainstormed areas of focus. Tania will categorize the items proposed and share them with the committee chairs.

Major Events in the Next Year

Three major events in the next year are:

- Federation Open House, October 8, 2011. The Federation has not had an open house for several years. The program must provide useful information to members and prospective members.
- Citizen of the Year Banquet, March 25, 2012. The banquet will be at the same hotel as last year, but earlier in the year. The schedule for nominations and for obtaining a guest speaker is advanced to earlier dates than last year.
- Annual Picnic, June 21, 2012. As always, a joyous time is anticipated.

Reports Submitted Pre-meeting by E-mail, not Presented in the Meeting, and Provided Here for Information

COY Committee Report:

We will place a \$500 deposit as of July 2011 (in the Federation's 2011-2012 fiscal year) to hold the evening of 25 March 2012 at the Tysons Corner Crowne Plaza hotel for the 2011 COY Banquet.

Webmaster Report:

- Fed2012 aliases have been established for the Federation officers (FedPres, Fed1stVp, Fed2ndVp, FedTreas, FedRecSec, FedCorSec and FedOfficers)
- The remainder of the Fed2012 aliases are being incrementally created, and when completed will be announced to the alias holders and published on the web site
- No photos or links to some of the officer installation picnic have been received, although many were taken
- Over eighty percent of the photos from the 2010 COY Banquet have been assigned initial captions. When the task is complete, the site will be uploaded and links provided from our home page and sent to the attendees and honorees asking them to help identify those who have not yet been named.

Transportation Committee Report:

A seven-person committee alias, fedtransportationcomm2011@fairfaxfederation.org, has been established to keep committee members up-to-date on transportation issues, encourage discussion, and alert members to updates to the transportation committee web page.

Sully District Report:

- The Sully District Council held the last meeting of its 2011-2011 season yesterday with Sully Supervisor Michael Frey giving his annual State of Sully report.
- The Council will go on hiatus until September when it will reconvene with its Legislative Candidates' night. The Sully Republican and Democratic organizations were asked to invite their legislative candidates to our 28 September meeting. In October, we will hold the Sully Magistrate District candidates' night for our Sully District Supervisor and School Board candidates.
- The Land Use and Transportation Committee will continue to meet as required during the summer with a tentative August 24 meeting on schedule at this time.
- The Western Fairfax County Citizens Association and SDC boards continue to hold joint meetings to discuss a possible merger; two meetings have already been held with a third scheduled for 30 June.

Adjournment—The meeting adjourned at 9:50 p.m.

Next Meetings

The membership meeting will be September 15, 7:30 p.m. in the Packard Center, Annandale.

The next board meeting will be August 25, 7:30 p.m. in the Packard Center, Annandale.

Minutes prepared by Ed Wyse, Recording Secretary